

Marjana Senčar Srdič

Leading Research and Strategic Development at A1 Slovenia d. d., subsidiary of A1 Telekom Austria Group, with 27 million customers in 7 European countries.

She has extensive, more than 20 years of experience in the field of information and telecommunication technologies, in both small and large, international companies (former Hermes SoftLab, Hewlett Packard). Within A1 Slovenia, she has been involved in research and innovation projects and roll-out of new technologies for several years (NB-IoT, LTE-M, 5G and related solutions and services).

She is a registered researcher at the Research Agency of the Republic of Slovenia (ARIS/former ARRS), active in a research organization,

leads the Mobility, Transport and Logistics vertical within SRIP PMiS (Strategic Research & Innovation Partnership for the Smart Cities and Communities topic) in Slovenia and

is representative of the company in CER - Center of energy efficiency solutions, **largest partnership for a sustainable economy in Slovenia** and in AmCham Commission for Sustainable Growth.

Active Vice Chair of GSMA 5G IoT Strategy Steering Group, organization that represents the interests of mobile operators worldwide.