

Lorenzo Madrid:

Independent international consultant, working on strategic planning and implementation of ICT solutions for governments, in areas such as eGOV and Smart Cities. He has worked for more than 30 years in the industry, including eleven years at Microsoft, as a WW senior executive involved in ICT projects in 53 countries. More recently, he managed a Smart City projects for Istanbul, Rio de Janeiro, Cape Town and Ho Chi Min City.

He has a fellowships nomination from the Center for Technology in Government (State University of New York) and also from at the United Nations University in Guimarães, Portugal

Lorenzo Madrid published several articles and books on Smart Cities, Digital Government Transformation, and about the impact of ICT investments in the socioeconomic development.

He also served as CIO of the Department of Education of São Paulo, Brazil, responsible for building and operating the ICT network systems to provide Internet access to 6 million students and 300,000 teachers.

He is currently involved in several Smart City Projects worldwide and advises a few companies developing Smart City solutions and Smart Cities real state.

Presentation Abstract

This presentation offers a comprehensive look at Smart Cities and what it takes to implement a Smart City project successfully. It traces the development and evolution of Smart Cities,

The author rely on his extensive experience in consulting on Smart City and e-government programs and projects around the world, as well as a great deal of research.

This presentation can help municipal public administration grad and undergrad students in their learning path and guide authorities and government officials in developing solutions to improve their performance and enhance the quality of life for their citizens. It can also help technology providers and others who participate in this development.