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INTERNATIONAL ASSOCIATION FOR THE ADVANCEMENT OF INNOVATIVE APPROACHES TO GLOBAL CHALLENGES



**Conference**  
October 7<sup>th</sup> - 8<sup>th</sup> 2021  
Ljubljana Castle, Slovenia

### Sessions:

- I. Towards the Ideal City for the Future
- II. Ideal city for the future (mayor's perspective)
- III. Smart - Sustainable - Inclusive / Resilient city for the future
- IV. Industry solutions for cities
- V. Ljubljana Smart City - Challenges in 2021 & next steps towards concrete projects
- VI. Financial instruments & Business models & NGOs for development of Cities
- VII. City initiatives meeting EU twin objectives (Green & Digital transition)

## 5 objectives of the conference:

- Objective 1:** To present and promote the Green Cities Concept.
- Objective 2:** To present Governance Challenges of Green Cities and Smart Infrastructure.
- Objective 3:** To present the opportunities of Industry Solutions for Green Cities and Smart Infrastructure.
- Objective 4:** To present the best Project Practices and Entrepreneurship for Green Cities.
- Objective 5:** To connect, learn, bring about new projects and move forward.

### Figures

**100-120**  
high level participants; city leaders, futurists, urban planners, architects, academics & researchers, city industry solutions providers, consultants, government & EU institutions and banks, NGOs, media

### Geography of participants:

**50%** } from South East/ Central Eastern Europe  
**35%** } World  
**15%** } Slovenia

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# 10. LJUBLJANA FORUM

ANNIVERSARY | FUTURE OF CITIES

SUSTAINABLE - SMART - INCLUSIVE

## TOWARDS THE IDEAL CITY FOR THE FUTURE



# Agenda

## DAY 1: Thursday, 7<sup>th</sup> October 2021

**8.30 - 9.30** Registration and Gathering

**9.00 - 9.45** **Session I: Opening & Keynote speech**

Moderator: **Ms. Helena Ajdnik**, KREATIVUS CEO

**9.00 - 9.15** **Official Opening of Ljubljana Forum 2021**

**Introduction & Welcome address**

**Mr. Zoran Jankovič**, Mayor of the City of Ljubljana

**9.15 - 9.30** **Keynote speech:**

**10 years of Evolution of Ljubljana Forum “Towards the Ideal City for the Future”**

**Blaž Golob**, Chairman of the Ljubljana Forum

**9.30 - 11.00** **Session II:**

Round Table of Mayors

**Ideal city for the future** (mayor's perspective)

Mayor - **Ljubljana** by Zoran Jankovič, Mayor - **Vienna** by Jurgen Czernohorsky, Executive City Councillor for Climate, Environment, Democracy and Personnel - **Beograd** by Zoran Radojčić, Mayor - **Rijeka** by Marko Filipović, Mayor - **Novi Sad** by Ms. Mira Radenović - **Banja Luka** by Draško Stanivuković, Mayor  
Moderator: **Ms. Darja Virjent**, ESG Sustainability & Business Advisor

**11.00 - 11.30** Coffee Break

**11.15** Official photo of Ljubljana Forum 2021 Participants

**11.30 - 12.30** **Session III:**

**Smart - Sustainable - Inclusive - Resilient city for the future**

4 key note speeches selected from the last 10 years

Introduction & Moderator: **Mr. Miran Gajšek** Co-Chairman of Ljubljana Forum, Head of department for Urban planning - City of Ljubljana

**Ms. Barbara Haering** - ETH Zurich / **Mr. Lorenzo Madrid**, GFS Institute

**Ms. Ladeja Godina Košir** Circular Change / **Mr. Alexander Prosser** WU - Vienna

**12:30 - 14.00** Lunch Break

**14.00 - 15.00** **Session IV A:**

**Industry solutions for cities**

Moderator: **Ms. Darja Virjent**, ESG Sustainability Business Advisor

**BTC d.d.** by **Mr. Miha Mermal**; Chief Marketing & Chief Sustainability Officer

**Riko Engineering** by **Ms. Biljana Prinčič**; Chief Digital Officer

**T -2** by **Mr. Gašper Žerovnik**; Head of Digital Transformation

**Petrol** by **Mr. Andrej Bergant**; Executive Director Energy & Solutions

**15.00 - 16.00** **Session IV:**

**Industry solutions for cities**

Moderator: **Ms. Darja Virjent**, ESG Sustainability & Business Advisor

**Heliot Europe** by **Mr. Tomaš Pavliček**; Chief Operations Officer

**IBM** by **Mr. Dejan Podgoršek**, Technology Partner Arhitekt

**A1** by **Ms. Marjana Senčar Srdič**; Head of IoT Technology and Innovations

**ZF GmbH** by **Gregory Krug**; Product Manager

**ISKRAEMECO** by **Ms. Mojca Markizeti**; Head of Sustainability & Regulatory Affairs

**20.00** Ljubljana Forum Reception at Ljubljana Castle

**Decennium Award Ceremony**

Prospectives for Western Balkans by Julian Vassallo; Deputy Head of EU Delegation to North Macedonia

Moderator: **Ms. Helena Ajdnik**, KREATIVUS CEO

## DAY 2: Friday, 8<sup>th</sup> of October 2021

**9.00 - 10.00** **Session V:**

**Ljubljana Smart City - Challenges in 2021 & next steps towards concrete projects**

Moderator: **Mr. Blaž Golob**

Introduction by: **Mr. Arian Debeljak** Chief Technology Officer of the City of Ljubljana

Panelists: **Mr. Boris Koprivnikar**, Sincular Consulting (CITY - GOV/INDUSTRY view), **Mr. Simon Delakorda**, Institute for Electronic Participation (NGOs view), **dr. Matevž Pogačnik**, **Ms. Saša Heath Drugovič**, City of Celje (CITY - GOV view), **Mr. Gregor Košir**, Vice mayor City of Kočevje (CITY- GOV view)

**10.00 - 11.00** **Session VI:**

**Financial instruments & Business models & NGOs for development of Cities**

Moderator: **Mr. Frane Šesnić**

**Mr. Francesco Ferrero**, Head of European Investment Bank (EIB) Group Office for Slovenia

**Ms. Saša Heat Drugovič**, Association of Slovenian City Municipalities (ZMOS), City of Celje

**Mr. Simon Delakorda**, Inepa - Institute for Electronic Participation

**Mr. Tihomir Divjak**, Foresight Europe Network FEN

**Mr. Fred Uduma**, President of Nigeria - Slovenian Chamber of Commerce

**11.00 - 11.15** Coffee break

**11.15 - 12.00** **Session VII:**

**City initiatives meeting EU twin objectives (Green & Digital transition)**

Moderator: **Mr. Milan Lazarevič**; Tech Community Manager, Technology Park Ljubljana

**Project 1 / Smart Settlement Mlaka in Kranj**

by **Tomaž Lanišek**; Development & Smart City Manager

**Project 2 / Nova Gorica - Cultural Capital of Europe**

by **Mr. Simon Mokorel**; Expert for Development

**Project 3 / Experiences in application of satellite communication in Croatia**

by **Mr. Mensur Ferhatović**, Fire brigade Rijeka

**Project 4 / Giro Car Share Start-up, Technology Park Ljubljana**

by **Mr. Klemen Furlan** CEO

**Project 5 / With #DigitalArt4Climate & Carbon Footprint Compensation**

by **Miroslav Polzer**, CEO IAAI

**12.00 - 12.10** **Conclusions of Ljubljana Forum 2021**

Announcement of 11<sup>th</sup> Ljubljana Forum on Future of Cities / October 6<sup>th</sup>-7<sup>th</sup> 2022

**The event will follow the COVID-19 protocol arrangement.**