

## **Lea BOGATIN - CV**

**Lea Bogatin** is passionate entrepreneur with a proven record in sales and public relations development, excelling in various fields of the industry such as building Media relations, negotiation skills, building sales structures, as well as handling Customers management (CRM), satisfaction and retention. Lea is a necessary engine, bringing her experience and her never-ending energy, helping to drive efforts forward, while guarantying high level management and efficiency.

As the Founder and CEO of Linx international, Lea manages brand strategy and development, web influence growth, as well as strategic business planning at the highest international level. Lea has collaborated with some of the world's biggest brands, such as Kempinski, BMW, Bose, Raffles, and MSC Cruises, to name a few