

## **JOSE JACOB KALAYIL**

Founder & CEO – INTEGRO Infotech & Consulting

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**Jose Jacob KALAYIL** is the Founder and CEO of **INTEGRO Infotech & Consulting**, which provides advisory services to companies from Germany, Switzerland, France and Italy. INTEGRO was founded in the year 2011 and has been in the ‘India entry consulting space’ for the past 5 years; helping small and medium sized companies from Europe tap into the growth potential of the Indian market. INTEGRO helps its clients craft a strategic India centric Business plan and roadmap. Some of the key clients are from the Engineering and Infrastructure, automobile, Sustainable & green business, Food & Beverage, Education, Software and IT sectors.

Mr. **KALAYIL** is also Senior Advisor to the ‘**Bavarian Indian Centre – for University and Business Collaboration (BAYIND)**’. In this capacity he helps German SME’s and Universities make connections with prospective and strategic Indian companies and Educational institutions.