



WWW.LJUBLJANAFORUM.ORG

September 28<sup>th</sup>, 29<sup>th</sup> 2017 • Ljubljana Castle, Slovenia

**7.** LJUBLJANA  
FORUM  
**SMART CITY**

FUTURE OF CITIES

SUSTAINABLE - SMART - INCLUSIVE

**CITY OF WELL-BEING**  
EUROPEAN STANDARD OF LIVING



**Announcement: 7<sup>th</sup> Ljubljana Forum 28-29<sup>th</sup> September 2017**

**DRAFT**

One of key drivers of urban development today are cities with their eco-systems. To furtherly improve the well-being and standard of living, smart regulation of nation states is needed and smart regulation of supranational institutions, such as The European Union, as well. This is how cities will manage to take leadership in improving the quality of life, provide well-being to its residents, represent the place for sustainable growth, and the desired place to work, live and foster entrepreneurship.

**Objectives of 7th Ljubljana Forum are as following:**

1. To present the concept of a city of well-being,
2. To present challenges for development of smart – sustainable – inclusive cities with empowered citizens,
3. To present financial mechanisms and new business models,
4. To present industry solutions for cities,
5. To connect people, identify new projects and move forward with entrepreneurship

Figures: 140-150 high level participants; mayors, city leaders, futurists, urban planners, architects, academics & researchers, city industry solutions providers, consultants, government & EU institutions and banks and NGOs, media. Geography of participants: 50% from South East / Central Eastern Europe, 35% World, 15% Slovenia.

**[www.ljubljanaforum.org](http://www.ljubljanaforum.org)**



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**8.30 - 9.00 Registration and Gathering**

**THURSDAY 28<sup>th</sup> of September**

**9.00 - 9.30 Official Opening of Ljubljana Forum 2017, Introduction & Welcome address**

**Mr. Zoran JANKOVIĆ**, Mayor of the City of Ljubljana

**Mr. Miro CERAR**, Prime Minister of the Government of Slovenia (TBC)

**Mr. Vazil HUDAK**, Vice president European Investment Bank Slovenia (TBC)

**Mr. Blaž GOLOB**, Chairman of Ljubljana Forum

**9.30 – 10.00 Key note speech: The European City of the Future**

**Boris PODRECCA** Architect (Vienna – Ljubljana – Trieste – Belgrade)

**10.00 – 11.00 Session I: City of well-being & Partnership for smart, sustainable and inclusive growth**

**Mr. Sam LICCARDO**, Mayor of San Jose, California, USA (TBC)

**Mr. Miran GAJŠEK**, Head of Department for Urban Planning at City of Ljubljana

**Ms. Helen von Reibnitz**, CEO Scenarios & Visions consultants, Nice

**Ms. Eva KOVAČ**, Vice President 24aLIFE

**11.00 – 11.30 Coffee break**

**11.30 – 13.00 Round table of city mayors with the mayor of Ljubljana**

**13.00 – 14.30 Lunch break**

**14.30 – 15.30 Session III a: Industry solutions for cities**

*(PETROL, BTC, SmartIscity, 24a LIFE, Podjetje Holding LJ) - razgovori*

**15.30 – 16.30 Session III b: Industry solutions for cities**

*(Mastercard, IBM, Libelium, Uber, Kolektor, SAP) - razgovori*

**17.00 – 18.00 Workshop 1: 7 steps for successful Smart City Strategy building** (in co-operation with Deloitte Consulting)

Workshop 2: **7 steps for successful financing of city projects** (in co-operation with European Investment Bank - EIB)

Workshop 3: **Methodology for creation of the City of Well-Being** (MIT & Paris BS)

**20.00 Gala Dinner & Ljubljana Forum 2017 Award Ceremony**



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**FRIDAY 29<sup>th</sup> of September**

**9.00 – 10.00 Session IV:**

**Knowledge & Business models & Financial instruments for cities**

**Mr. Agnis STIBE**, prof.dr. MIT Media Lab / Paris ESLSCA BS

**Mr. Mojmir MRAK**, prof. dr. University of Ljubljana

Representative of European Investment Bank Slovenia (TBC)

**Mr. Michael GEBERT**, Chairman European Crowd Dialogue Network, Munich

Representative of Deloitte TBC

**10.00 – 11.00 Session V: Projects & project initiatives** (7 presentations)

**11.00 – 11.30 Coffee break**

**11.30 – 12.30 Session VI: Round table on fostering entrepreneurship in cities**

**How innovative & prosperous cities could provide opportunities for entrepreneurship development?**

**Ms. Tjaša FICKO**, Vice Mayor City of Ljubljana

**Mr. Andy A. BACKER**, CEO Sustainable References, Bilbao

**Mr. Dejan ROLJIĆ**, CEO ABC Accelerator

Representative start-up company (to be selected)

**12.30 – 12.45 Conclusions & farewell apple & group photo**

In cooperation with:



KAZAHSTANSKO-SLOVENSKI POSLOVNI KLUB  
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