

Wednesday, 27<sup>th</sup>, September 2017

**PRE-EVENTS:**

**ADRIATIC CLEAN CITY FORUM**

*Our practical way to Circular Economy*

**KAZAKHSTAN 3.0**

*Invest in Global future, organized by Kazakh-Slovenian Business Club*

*Esteemed partners & sponsors*

ORGANISERS:



City of Ljubljana



PARTNERS:



SPONSORS:



TelekomSlovenije



**Conference**

September 28<sup>th</sup>, 29<sup>th</sup>, 2017  
Ljubljana Castle, Slovenia

**Sessions:**

- I.** City of well-being & Partnerships for smart, sustainable, and inclusive growth
- II.** Round Table of City Leaders: How to eliminate emissions to reach sustainable development goals – to become the CITY OF WELL-BEING
- III.** Industry solutions for Cities of the future
- IV.** Knowledge, Business models, & Financial instruments for Cities
- V.** Projects & project initiatives
- VI.** Round table on fostering entrepreneurship in cities: How could innovative & prosperous cities provide opportunities for entrepreneurship development?

**5** objectives of the conference:

- Objective 1:** To present the concept of a city of well-being.
- Objective 2:** To present challenges for the development of smart – sustainable – inclusive cities with empowered citizens.
- Objective 3:** To present financial mechanisms and new business models.
- Objective 4:** To present industry solutions for cities.
- Objective 5:** To connect people, identify new projects, and move forward with entrepreneurship.

**Figures**

**140-150**

high level participants; city leaders, futurists, urban planners, architects, academics & researchers, city industry solutions providers, consultants, government & EU institutions and banks, NGOs, media

**50%**

} from South East/ Central Eastern Europe

**35%**

} World

**15%**

} Slovenia

**Geography of participants:**

**Conference**

September 28<sup>th</sup>, 29<sup>th</sup>, 2017  
Ljubljana Castle, Slovenia



WWW.LJUBLJANAFORUM.ORG

**7. LJUBLJANA FORUM**

FUTURE OF **CITIES**

**SUSTAINABLE – SMART – INCLUSIVE**

**SMART CITY**

**CITY OF WELL-BEING**  
EUROPEAN STANDARD OF LIVING



**8.30 - 9.00** Registration and Gathering

### Official Opening of Ljubljana Forum 2017 Introduction & Welcome Address

**9.00 - 9.30** **Mr Zoran Jankovič**, Mayor of the City of Ljubljana  
**Mr Miro Cerar**, Prime Minister of the Republic of Slovenia  
**Mr Miguel Morgado**, Director of the Adriatic Sea Department at European Investment Bank  
**Mr Vladislav Kudryavtsev**, General Manager at European-Russian Business Association  
**Mr Dejan Štancer**, President of the Kazakh-Slovenian Business Club  
**Mr Blaž Golob**, Chairman of Ljubljana Forum

Key note address:

### The European City of the Future

**9.30 - 10.00** **Mr Boris Podrecca**, Prof. Dr., Architect (Vienna - Ljubljana - Trieste - Belgrade)

#### Session I:

### City of well-being & Partnerships for smart, sustainable, and inclusive growth

**Moderator:** **Ms Stephanie E. Trpkov**, Strategic Competitiveness Consultant at the World Bank Group

**10.00 - 11.00** **Transformational Sociotech Design for Sustainable Wellbeing**  
**Mr Agnis Stibe**, Prof. Dr. at ESLSCA Business School Paris / MIT Media Lab

#### FROM BREXIT TO TURCOM, The cohesive role of European cities in the forthcoming years

**Mr Miran Gajšek**, Head of Department for Urban Planning at City of Ljubljana

#### The city of challenging dimensions: connecting horizons, uniting two continents, serving 20 millions with wellbeing.

**Mr Furkan Tanriverdi**, CEO of Benefit Software Ltd., Istanbul

#### Smart city needs smart lifestyle. Why should cities pay attention on citizen's wellbeing.

**Ms Eva Kovač**, Psychologist, Vice President at 24alife, Mikropis Holding

**11.00 - 11.30** Coffee break

#### Session II:

### Round Table of City Leaders: How to eliminate emissions to reach sustainable development goals - to become the CITY OF WELL-BEING

**Moderator:** **Ms Ladeja Godina Košir**, Leader & Executive Director at Circular Change

**11.30 - 13.00** **Mr Zoran Jankovič**, Mayor of the City of Ljubljana; **Mr Marko Filipović**, Deputy Mayor of the City of Rijeka; **Ms Zsófia Hassay**, Mayor of 6th district of the City of Budapest; **Mr Igor Radojičić**, Mayor of the City of Banja Luka; **Ms Tatiana Metreveli**, Chief Specialist at Local and International Organizations Relations Department at the City of Tbilisi; **Mr Milan Trivić**, Deputy Mayor of the City of Sarajevo; **Mr Alexey Plakhotnikov**, Mayor of the City of Kotovsk

**13.00 - 14.30** Lunch break

#### Session III a:

### Industry solutions for Cities of the future

**Moderator:** **Mr An Krumberger**, Cofounder at Council One

**14.30 - 15.30** **BTC as Business Transformation Center**

**Mr Julij Božič**, Chief Innovation and Digital Officer at BTC, d. d.

#### Why Smart City?

**Mr Primož Kučič**, Head of ICT business solutions at Telekom Slovenije

#### One goal, endless solutions. Worldwide practice on preventive health and happiness approach.

**Ms Eva Kovač**, Psychologist, Vice President at 24alife, Mikropis Holding

#### Petrol solutions for Smart City development

**Mr Miha Rihar**, Innovative business models and digitalization at Petrol, d. d.

#### Session III b:

### Industry solutions for Cities of the future

**Moderator:** **Mr Jan Künne**, Consultant and Network Partner EDG/ ABC Enterprise Accelerator Palo Alto/ Ljubljana

**15.30 - 16.30** **Advancing Smarter Cities with the Cognitive Technology**

**Mr Dejan Podgoršek**, Manager for Business Development & ISVs, SEE at IBM Slovenija Ltd.

#### How Smart City solutions impact on Quality of Life

**Mr Alex Mateo**, Senior Key Account Manager for Smart Cities at Libelium Ltd.

#### Bigbelly Smart City Solution transforms waste management and enables Recycling on public places.

**Ms Maja Graml**, Director at Graml Ltd. & Representative of Bigbelly Smart City Solution

#### Smart City Platform enabling City of Wellbeing

**Mr Blaž Golob**, CEO at SmartIS City Ltd.

**16.30 - 17.00** Coffee break

**17.00 - 18.00** **Workshop 1:**

#### 7 steps for successful Smart City Strategy development

**Moderator:** **Ms Maja Zupančič Pintar**, Consultant at GFS Institute

#### Workshop 2:

#### Successful financing of City projects

**Moderator:** **Mr Wojciech Deska**, Senior Urban Development Specialist at European Investment Bank

#### Workshop 3:

#### Methodology for creation of the City of Well-Being

**Moderator:** **Mr Agnis STIBE**, Prof. Dr. at ESLSCA Business School Paris / MIT Media Lab

**20.00**

### Dinner Reception & Ljubljana Forum 2017 Award Ceremony in cooperation with European-Russian Business Association and Kazakh-Slovenian Business Club

#### Session IV:

### Knowledge, Business models, & Financial instruments for Cities

**Moderator:** **Ms Vida Petrovčič**, Journalist and Personal & Business Coach

**9.00 - 10.00** **Changing features of urban development financing**

**Mr Mojmir Mrak**, Prof. Dr. at University of Ljubljana

#### EIB funds for Municipalities and Regions

**Mr Peter Jacobs**, Director at European Investment Bank Slovenia

#### Smart Cities co-operational platform between India & European Union

**Mr Jose Jacob Kalayil**, Founder & CEO at INTEGRO Infotech & Consulting

#### Beyond prediction: How to use the Crowd for solving policy problems

**Mr Michael Gebert**, Chairman of European Crowd Dialogue Network, Munich

#### Session V:

### Projects & project initiatives

**Moderator:** **Mr Frane Šesnić**, CEO of Razvojna agencija Zagreb

**10.00 - 11.00** **URBAN-E mobility project (Ljubljana - Zagreb - Bratislava)**

**Ms Zdenka Šimonovič**, Head of Development Project Section at City of Ljubljana

#### Smart Danube Region project - Cross-border, Multisectoral

**Mr Ramesh Kumar Biswas**, Prof. Dr., Architect, Urban Ecologist

#### Center of Competence for Smart Cities - „Smart RI“

**Mr Željko Jurić**, Head of Information Technology Department at City of Rijeka

#### ART & CULTURE creating EXTRAVAGANT World in Ljubljana - Prague - Hong Kong

**Mr Miha Murn**, Artist & CEO at AAMI Foundation

#### Use of Copernicus satellite system - from smart city to smart and sustainable region

**Mr Tihomir Divjak**, Consultant at GFS Institute

#### Romantische Weg: Smart benches for the City of Wellbeing

**Mr Blaž Peternel**, Head of Research and Development at SmartIS Ltd., and **Mr Ibrahim NOUM**, Director of African Forum

**11.00 - 11.30** Coffee break

#### Session VI:

### Round table on fostering entrepreneurship in cities: How could innovative & prosperous cities provide opportunities for entrepreneurship development?

**Moderator:** **Mr Blaž Golob**, Chairman of Ljubljana Forum

**11.30 - 12.30** **Ms Ana Roljić**, CEO at ABC Accelerator San Jose/Silicon Valley

**Ms Tjaša Ficko**, Vice Mayor of the City of Ljubljana

**Mr Erion Veliqaj**, Mayor of Tirana

**Mr Dejan Roljić**, Founder & CEO at ABC Accelerator

**Mr Iztok Lesjak**, CEO at Technology Park Ljubljana

**12.30 - 12.45** **Conclusions and workshops reports, Farewell apple, & Group photo**