



September 29, 2015

Dear Ljubljana Forum Partner,

We are so pleased you will be able to join us for the **V. LJUBLJANA FORUM - FUTURE OF CITIES –SMART CITY EMPOWERING CITIES & PEOPLE** which will take place at the Ljubljana Castle in **8-9 October 2015**. The objectives of the Forum are to connect, enable and encourage good practice cases and concrete cooperation among different stakeholders. One important initiative that we will be discussing during the Forum is the new international standard for cities, *ISO 37120 - Sustainable Development of Communities: Indicators for City Services and Quality of Life* and the World Council on City Data's (WCCD) certification system for ISO 37120.

Patricia McCarney, President and CEO of the World Council on City Data will provide an overview of the WCCD and ISO 37120 in **Session I: The Concept of Smart City on the first day of the Forum, on Thursday October 8th from 9:45am to 10:45am**.

In addition to Dr. McCarney's presentation in Session I, we would also like to invite you and your colleagues to participate in a **networking and workshop session on "Becoming a Smart City measured by ISO 37120 standard" from 17:00 to 18:00 on October 8th** at the Ljubljana Castle. During this workshop, we will provide a more in-depth overview of WCCD ISO 37120 certification including the process for certification and a detailed discussion on the benefits of being an ISO 37120 city.

The Ljubljana Forum 2015 will be an excellent opportunity to strengthen our co-operation for better performance of cities and regions in Europe. We very much hope that you will be able to join us at the workshop on **"Becoming a Smart City measured by ISO 37120 standard"** and be one of the **"First 100 Cities"** to become WCCD ISO 37120 certified.

We are looking forward to meeting you in Ljubljana.

Wishing you all the best,

Blaž Golob
Chairman of Ljubljana Forum

Patricia McCarney
President and CEO, World Council on City Data