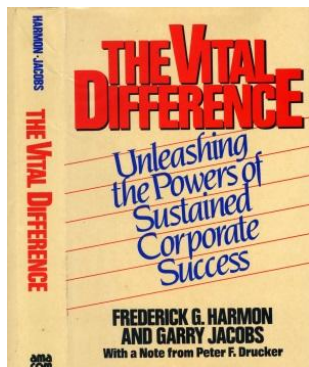


Garry Jacobs



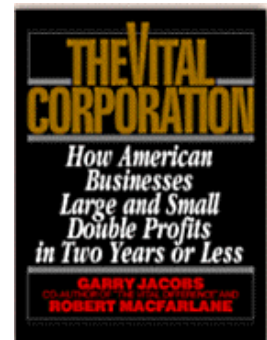
Every company in every industry has the potential to grow rapidly and double or triple its profits within a few years, according to Garry Jacobs, American business consultant. This is true even in traditional and sunset industries. The 21st century has opened up untold opportunities for expansion but it demands ever higher levels of energy, speed, organizational dynamism and perfection. Founder of [Mira International](#), a US-based management consultant to businesses in Europe, North America and Asia, Jacobs has confirmed this potential in his work with small, medium and multinational corporations in a wide range of industries in North America, Europe and Asia.

Jacobs has also worked for the past forty years on the strategies to accelerate economic and social development at the national and international level. He is currently Chief Executive Officer of the [World Academy of Art & Science](#) (USA), an international think tank founded by eminent intellectuals in 1960; Chief Executive Officer and Chairman of the Board of [World University Consortium](#) (USA); Managing Editor of [Cadmus Journal](#) on economics, education, international security and global governance; Vice-president of [The Mother's Service Society](#) (India), a social science research institute; Distinguished Professor of Interdisciplinary Studies at the [Institute for Person-Centered Approach](#) (Italy), the country's largest educational institution for post-graduate studies in Psychology; and a full member of the [Club of Rome](#) (Switzerland), an international think-tank focused on economy and ecology.



The integrating theme in Jacobs' research is the social and psychological process of growth and development as it expresses at the level of the individual, organization, nation and the global community. Jacobs is co-author of two books on business management. *The Vital Difference: Unleashing the Powers of Sustained Corporate Success*, published by American Management Association in English and in seven foreign languages, is based on studies of highly successful, multi-billion dollar companies, including Apple Computers, Bata Shoes, Coca Cola, Delta Airlines, DuPont, General Mills, IBM, Intel, Johnson & Johnson, Marriot, Merck and Sears. In a

foreword, the founder of modern Management, Peter Drucker, wrote "This book is filled with profound insight – indeed wisdom." *The Vital Corporation: How American Companies Large and Small Double Profits in Two Years or Less*, is based on the authors' consulting work & research in over 30 fast-growing companies in North America, Europe & Asia, including Federal Express, Linear Technologies, Bajaj Auto and mid-size companies.



Jacobs was also co-founder and Member Secretary of the [International Commission on Peace & Food](#) from 1989-1994, chair of ICPF's task force on employment and principal editor of its report to the UN *Uncommon Opportunities: Agenda for Peace & Equitable Development*. He was co-author of a strategy to generate 100 million new jobs in India within 10 years which was adopted as official policy by the Government of India. He has also published more than 100 articles on management, economics, national and international development, security, law and global governance.

